

## **Hāna Business Council Website Privacy Policy – 28 January, 2010**

The Hāna Business Council recognizes that privacy is important. This Privacy Policy applies to all of the products, services and websites offered by Hāna Business Council. If you have any questions about this Privacy Policy, please feel free to contact us through our website or write to us at:

Privacy Policy  
c/o Hāna Business Council  
P.O. Box 856  
Hāna, HI 96713  
USA

### Information we collect and how we use it.

We collect information from you when you register on our site, subscribe to our newsletter or fill out a form.

When registering on our site, as appropriate, you may be asked to enter your name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

To create your website member directory listing – this is the primary function of the website.

To personalize your experience - your information helps us to better respond to your individual need.

To improve our website - we continually strive to improve our website offerings based on the information and feedback we receive from you.

To improve customer service - your information helps us to more effectively respond to your customer service requests and support needs.

### To send periodic emails.

By becoming a member of Hāna Business Council, you agree to opt-in to our member mailing list. The email address you provide for member contact will only be used to send you information and updates pertaining to your membership.

You will receive emails that may include Hāna Business Council or community news, updates, or related service information, etc. You will not receive business solicitations from other members or outside businesses through Hāna Business Council communications.

### Do we use cookies?

When you visit Hāna Business Council, we send one or more cookies – a small file containing a string of characters – to your computer or other device that uniquely identifies your browser. We use cookies to improve the quality of our service, including for storing user preferences, improving search results, and tracking user trends, such as how people search.

### Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

#### Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

#### Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

#### Your Consent

By using our site, you consent to our privacy policy.

#### Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page, and/or send an email notifying you of any changes.